



# Customer Success Story Release Document

## Participation in Marketing/Reference Activities

I \_\_\_\_\_ (“Name”) from \_\_\_\_\_ (“Customer”) confirm that I am authorized to act for and on behalf of Company and am willing to act as a reference for Atlanta Datacom, Inc., dba ADCom Solutions (“Company”) and agree to participate in the following (check all that apply):

- Written case studies
- Press Release
- Video case studies
- Online testimonials (e.g., quote shared on Company website)
- Audiograms (audio testimonials) (together the “Production Assets”)

Unless otherwise agreed to in writing by the parties, this release will apply to all occurrences of the Production Assets I select from the list above.

I, for and on behalf of Customer hereby give Company permission to use Customer’s name and other identifying information as part of the Production Assets, and any other Company sales and marketing activities and related reference material that Customer and Company mutually approve.

Company confirms that it will obtain Customer approval of the use of Customer’s logos, video/images and final content associated with the above Production Assets (collectively, “Approved Content”) prior to public release. Once approved, Customer and I agree that the Approved Content may be published, including publishing to Company’s website and social media sites.

By signing this, Customer and I agree that Company may also distribute Client Approved Content within Company print or play at trade shows, and/or publish it in other marketing collateral or mediums. Customer and I understand that Company will not compensate me or Customer in any way for our participation.

I understand that Company is relying on the statements here and the information I provide below. (A signed copy will be sent to me for my records).

Customer: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_

Atlanta Datacom., dba ADCom Solutions  
 Address: 3105 Northwoods Pl. NW,  
 Norcross, GA 30071  
 Name: John Costoulas  
 Title: COO

\_\_\_\_\_  
 Signature  
 Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_

*John Costoulas*  
 \_\_\_\_\_  
 Signature  
 Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_